



**For Immediate Release:**  
October 25, 2011

**Contact:** Matthew Thome  
Safe America Foundation  
770.973.7233 x233  
[Matthew.thome@safeamerica.org](mailto:Matthew.thome@safeamerica.org)

**SAFE AMERICA FOUNDATION PROMOTES SAFE DRIVING  
WITH COBB SAFE COMMUNITY GRANT**

*Cobb Safe Community 10<sup>th</sup> year renewal with the Safe America Foundation*

**Marietta, GA** – For the tenth consecutive year, [The Safe America Foundation](#) has been awarded a Cobb Safe Community grant. The \$62,200 grant from the [Governor's Office of Highway Safety \(GOHS\)](#) will allow the Cobb County based Foundation to promote hands-on safety programs and events in north metro-Atlanta.

Specifically, the 2011-2012 fiscal year grant will fund educational safe driving activities and programs for students in middle and high schools, the elderly and businesses. The Foundation's focus areas will include the dangers of unsafe driving practices, texting laws and distracted driving, and promotion of Students Against Destructive Decisions chapters in Cobb County high schools. Other areas of involvement will include coordination with Cobb County law enforcement agencies on the traffic enforcement projects *Click It Or Ticket* and *Operation Zero Tolerance*.

"We have enjoyed a strong relationship with Cobb County citizens since we first began providing Cobb Safe Community programs to in 2002, with funding from the Governors Office of Highway Safety," said Safe America President and CEO Len Pagano.

In addition to safety activities funded through Cobb Safe Community, the Foundation is also again partnering with the Allstate Foundation, Georgia PTA, and 100 Black Men of Atlanta on *Safe Teen Georgia*. This program holds contests to encourage PTA parents to be more involved with their teens' driver education, high school student government organizations to promote seat-belt use and anti-drinking and driving messages, and youth participation in state-certified drivers training courses. For more information on this and other Driver Education programs, please visit us at [www.drivers.safeamerica.org](http://www.drivers.safeamerica.org) or call (770) 973-7233.

**About the Safe America Foundation**

The Safe America Foundation is a 501(c)(3) non-profit licensed by the state of Georgia. Chartered in 1994, the Marietta, Georgia based foundation partners with corporate, governmental, public and private sector organizations, and other nonprofits to improve the safety awareness and preparedness of Americans nationwide. Among other projects, SAF operates a Marietta-based "Teen Driving Institute" and runs several driver training schools in the Metro-Atlanta region.

For more information please contact Matthew Thome,  
[Matthew.Thome@safeamerica.org](mailto:Matthew.Thome@safeamerica.org), via cell 847.431.7825.

###